

PRIORAT: CENSUS DATA

How successful have the rural rebranding schemes been in Priorat?

Five villages have been preselected as representative of Priorat. These villages are:

- **Pradell de la Teixeta**
- **Gratallops**
- **Lloar**
- **Torroja del Priorat**
- **Porrera**

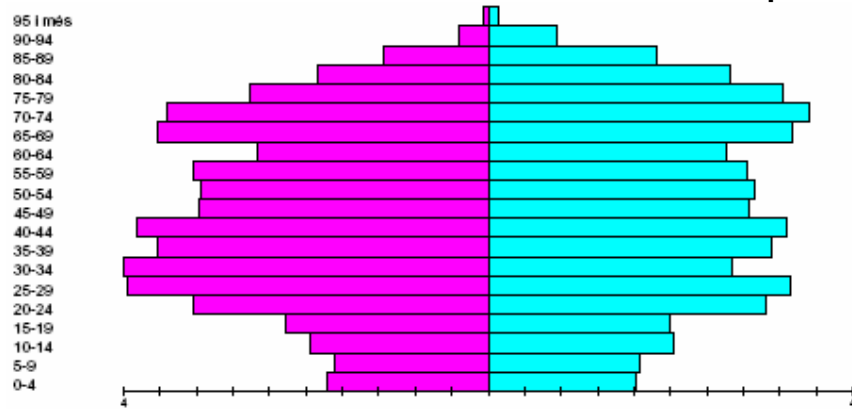
Census data for the five villages are provided to assist in an evaluation of the success of the rural rebranding strategies. The census data includes:

- **Population pyramids**
- **Population change**
- **Educational attainment**
- **Place of birth**
- **Type of residence**
- **Occupational structure**
- **Land use**

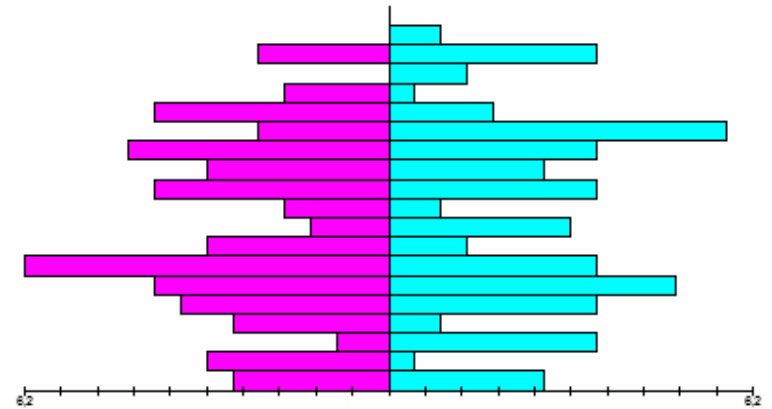
The village names in the census data are given the letters A-E. After completing your village surveys, try to match the letters with the village names, using these hypotheses:

1. The most successful villages have growing populations.
2. The type of immigration is a major factor influencing village revival in Priorat.
3. Village growth is related to changes in land use and occupational structure.
4. Village revival is inversely related to the proportion of second homes.
5. Rural revival is related to increasing educational attainment.
6. Successful rural rebranding inevitably involves increasing gentrification and environmental impact.
7. Village growth is associated with a more balanced population structure.

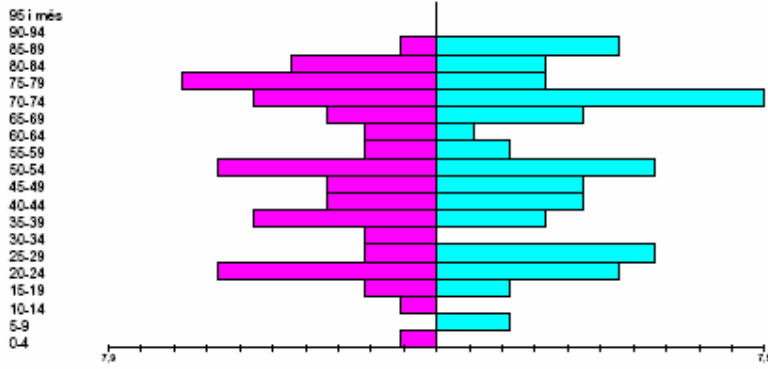
Population Pyramids



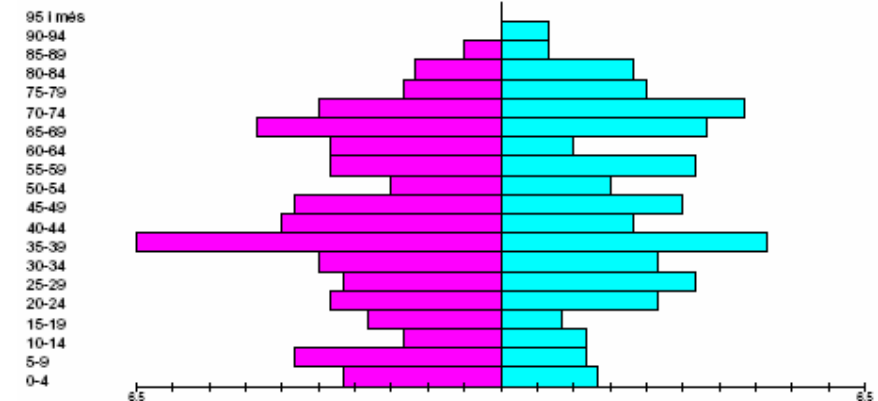
Priorat



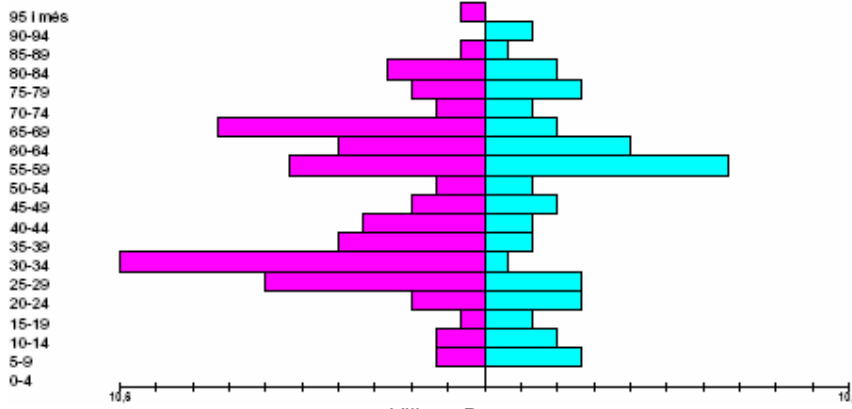
Village C



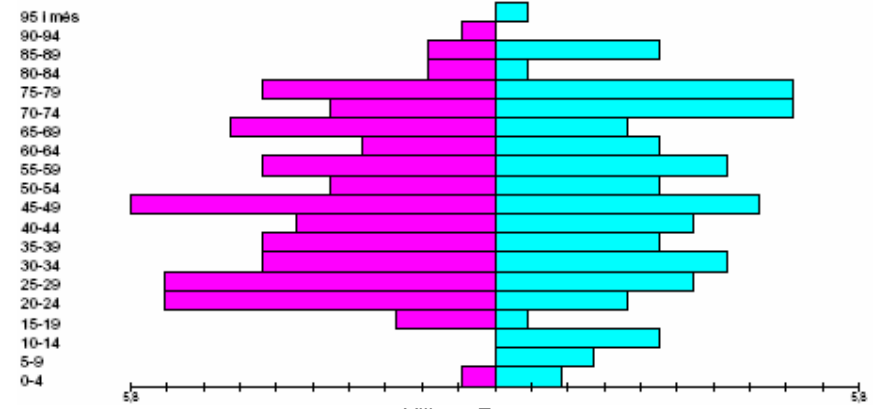
Village A



Village D



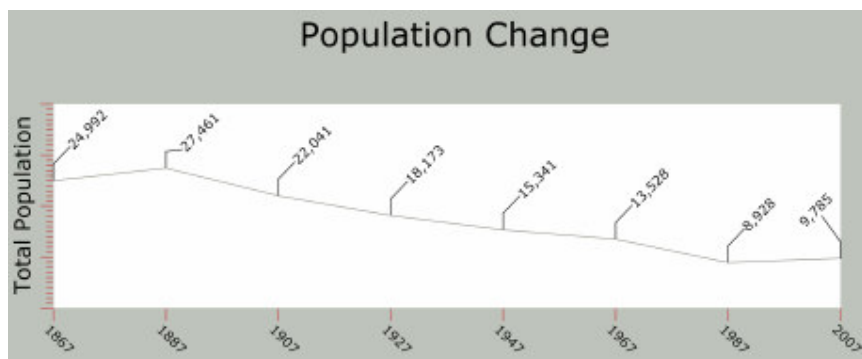
Village B



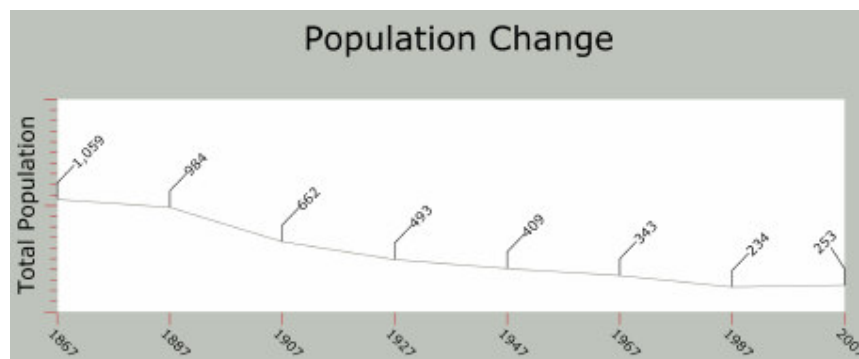
Village E

Source: Web de l'Institut d'Estadística de Catalunya

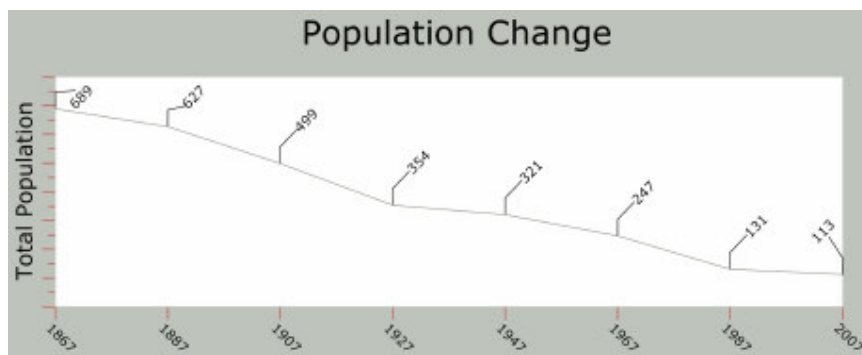
Population Change 1867 - 2007



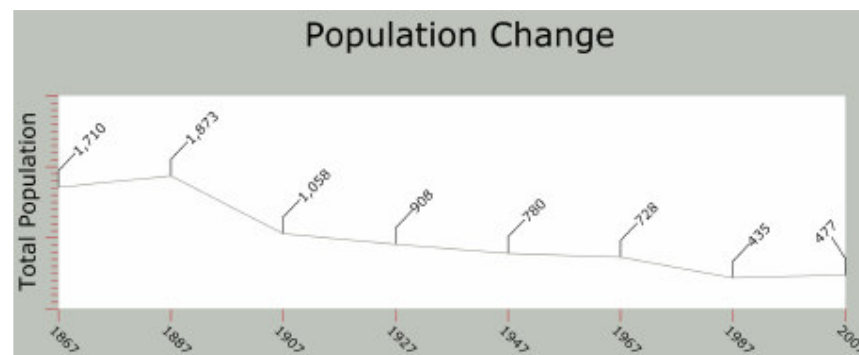
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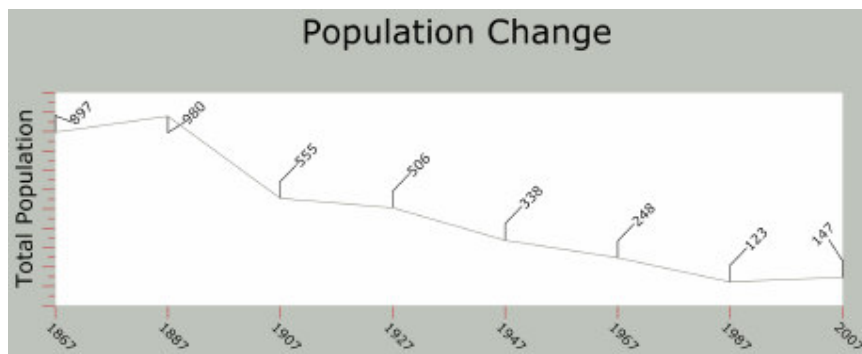
Village C



Village A



Village D

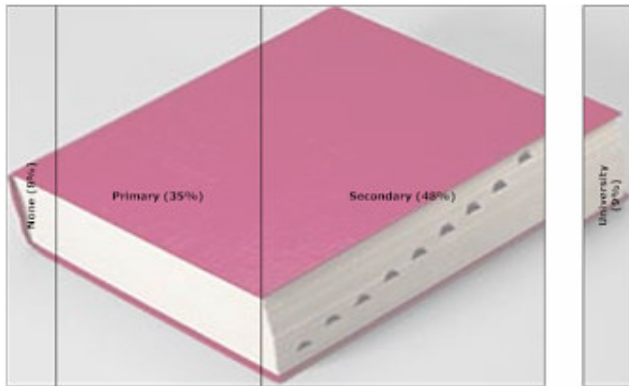


Village B

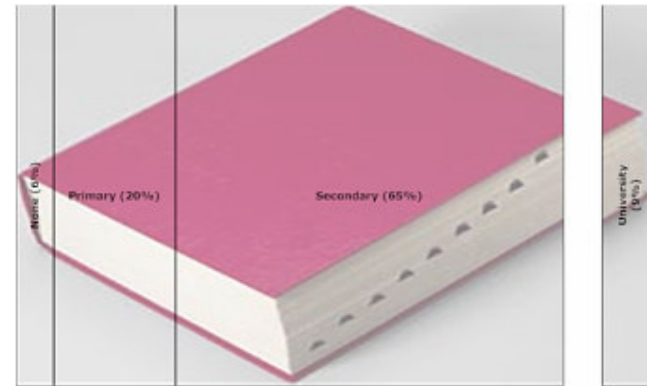


Village E

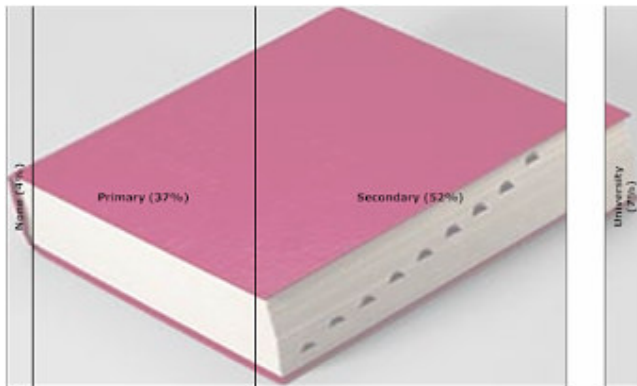
Educational Attainment 2001



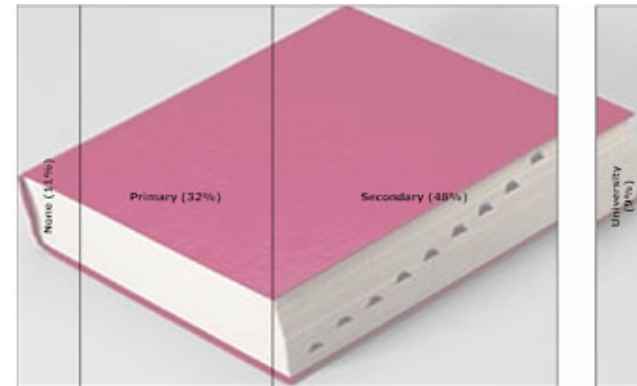
Priorat



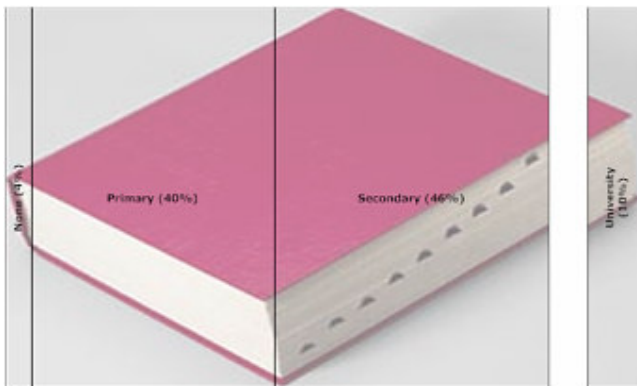
Village C



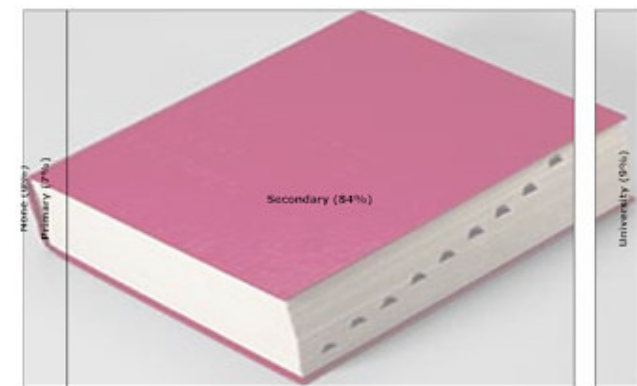
Village A



Village D

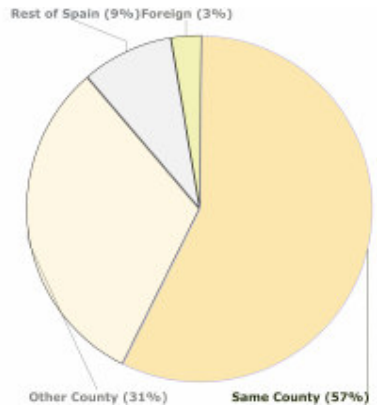


Village B

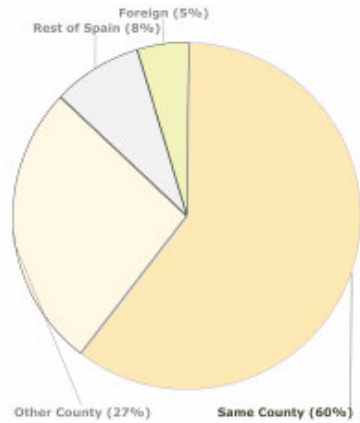


Village E

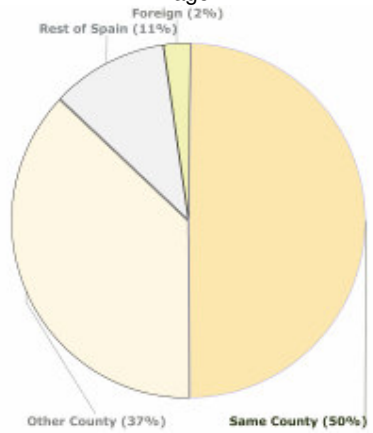
Place of Birth 2001



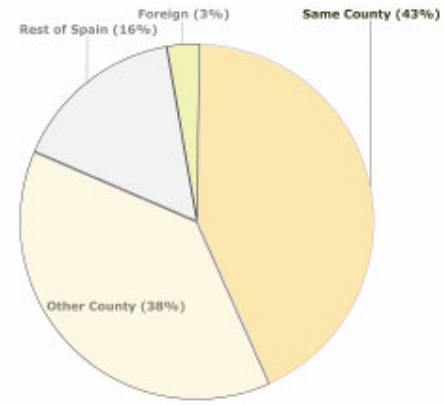
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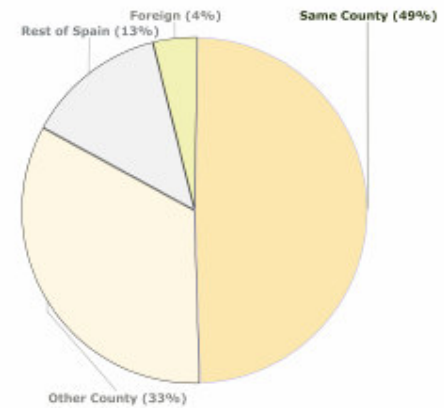
Village A



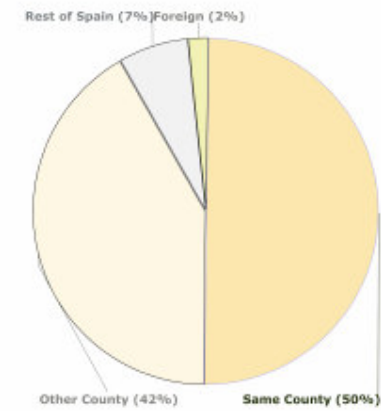
Village B



Village C

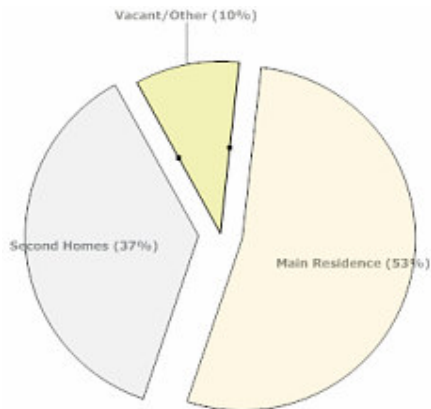


Village D

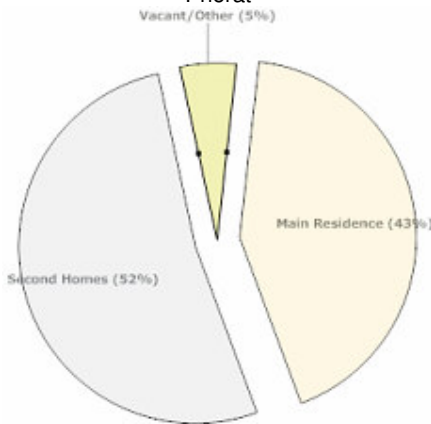


Village E

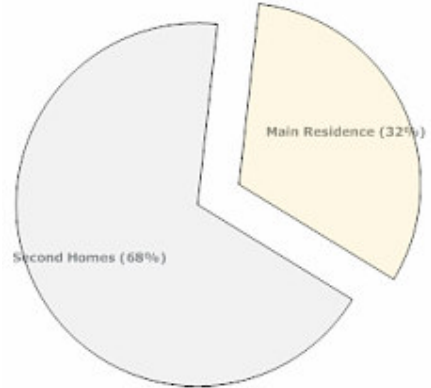
Type of Residence 2001



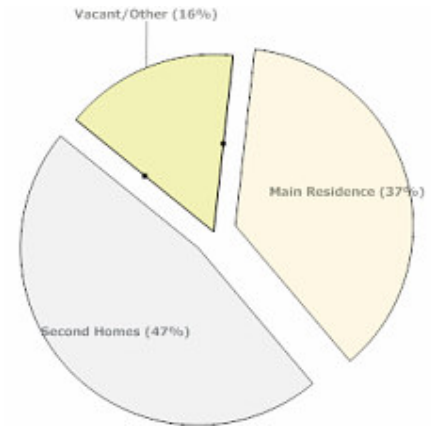
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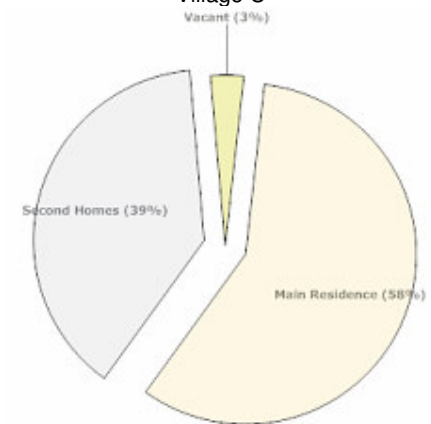
Village A



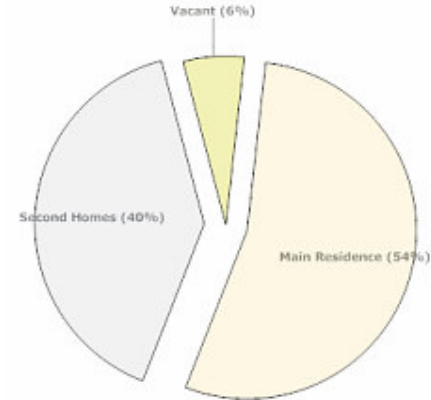
Village B



Village C

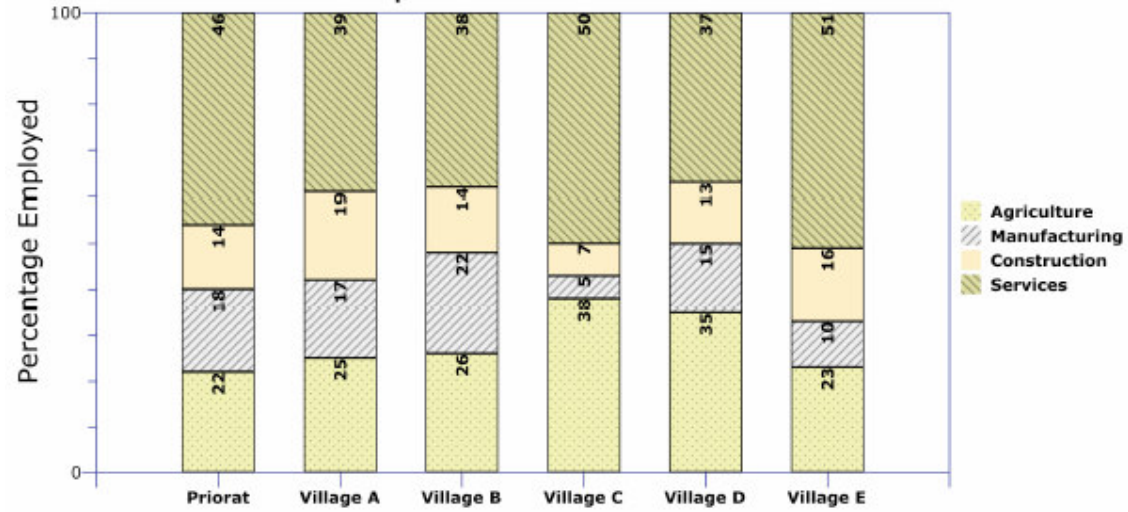


Village D



Village E

Occupational Structure 2001



Land Use 1999

